

THE BAJA OKLAHOMAN

Newsletter of the OU Club of Austin

1905 Shadow Brook Circle, Round Rock, Texas 78681 • 512-431-2069 / 512-255-6402 • July 2011

You're invited: Pool party set Saturday, Aug. 6

Family, friends, members — all are welcome

It's been too long since we last got together, so we're going to do something about that.

OU Club of Austin members and their guests will gather on Saturday, Aug. 6, for a pool party that should provide a respite from the heat of summer.

'Twill be nice to see water, even though it didn't come lately from the sky. But we're in no position to bargain.

So, soldier on we must. And soldier on we shall.

All are welcome, even those friends of yours who wear all that unsightly orange clothing and make those grotesque signs with their hands and fingers.

Kids, friends — whoever. We'll be glad to share the day.

We'll gather at the home of our president and first lady, Fred and Monica Dupy, 1905 Shadow Brook Circle, in Round Rock. A few dozen feet away is a community swimming pool reserved for our enjoyment.

Park as near the Dupy home as possible and come on into the house, say howdy and see what's going on.

We'll have a catered barbecue spread, courtesy of Monica and Fred.

And the Dupys also have a hot tub we can enjoy.

The fun begins at 11 o'clock that morning, lasting until 4 p.m.

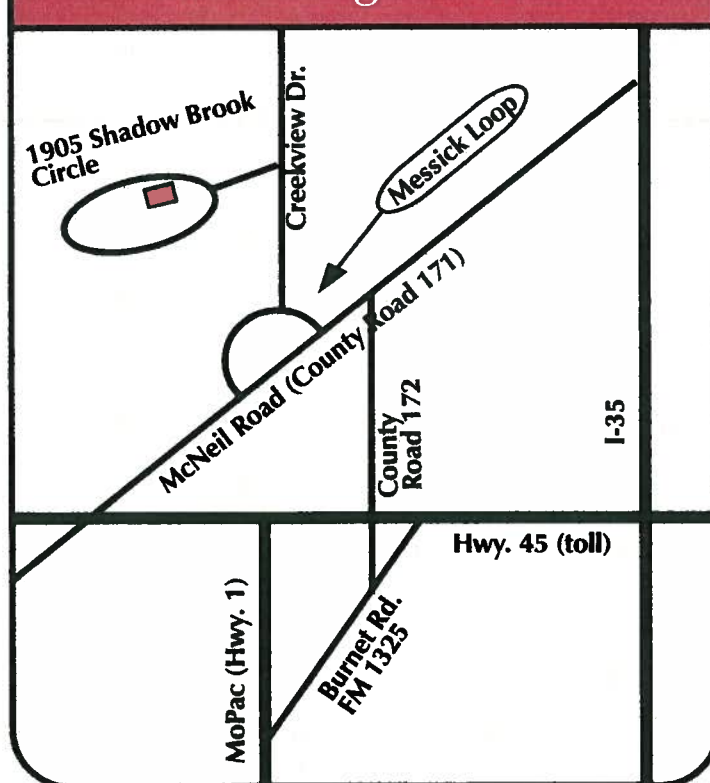
There'll probably be a bit of

business tended to — primarily, electing officers for the coming year.

But mostly the day is designed for family fun.

Come on out and join in. As we say, it's been too dern long.

How to get there



*Chris Brown
of Austin cited
for gift to OU*

—Story, page 4



—OU Foundation

CHRIS BROWN

*Also inside
this issue ...*

**OU cancer research
center dedicated** *Page 2*

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first issue published** *Page 2*

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income figures** *Page 3*

'NEATH A WESTERN SKY: OU's new cancer research and treatment center dedicated in ceremonies at Oklahoma City

Dedication ceremonies were held earlier this month for the University of Oklahoma's new cancer treatment center at Oklahoma City.

The Peggy and Charles Stephenson Oklahoma Cancer Center opened to patients on Monday of this week, an event 10 years in the making.

It is anticipated that the center will advance cancer research and quality care for residents of Oklahoma, said the center's director, Robert Mannel.

Construction of the new building has been funded by some \$165 million in state and private money. The Stephensons contributed \$12 million last year.

Outpatient care will be provided at the new building, which also will house education and research.

Cancer care, both inpatient and out, will continue at several other buildings at the OU Medical Center in Oklahoma City.

Campus notes

Patients will work with teams of professionals, including physical therapists, financial counselors and spiritual counselors.

Diploma, 61 years later In 1950 Irv Trachtenberg took his last final exam at OU, completing work on earning a degree in journalism.

But as soon as he finished, Mr. Trachtenberg threw his belongings into his car and drove non-stop to New York. His father had just had a heart attack.

In the ensuing years, one thing and another kept him from receiving the diploma he had earned. But this spring, as we learn from *Sooner* magazine, that changed.

Mr. Trachtenberg, now 87, and his wife Pearl drove to Norman from Portland, Ore., and at last the diploma and its earner were united.

Tuition up another 5% In what's becoming a regular feature of summer, OU regents approved another increase in tuition and fees.

Meeting at Ardmore, the regents took action that will raise the average cost to in-state undergraduate students

to \$7,124 for a 30-credit-hour course load. That's an increase of \$340.

Out-of-state undergraduates will pay another \$495 a year.

Oklahoma legislators recently cut state support of the state's universities by nearly five percent. In the last decade tuition and fees paid by students have risen to 42 percent of state colleges' incomes, compared to 25 percent in 2000, *The Tulsa World* reported.

In that same period, state support has dropped to 42 percent of colleges' budgets, compared to 60 percent 11 years ago, the *World* added.

Libraries dean retires OU's longest-serving dean retired last month.

During his tenure, Sul H. Lee oversaw significant growth in the University's library holdings. The number of volumes soared from 1.7 million to 5.4 million.

And the libraries' endowment has jumped from less than \$300,000 to more than \$25 million today.

OU 5th in US merit scholars The University continues attracting lots of National Merit Scholars to Norman.

That's according to the latest compilation of figures, released recently.

OU ranked fifth nationally among all universities and was first among the nation's public colleges.

The University was the top Big 12 school. Only Texas A&M finished in the top 15 nationally, at 10th.

Academic All-staters to OU More than a third of the 100 Academic All-State Scholars named this summer will attend OU. And the figure likely will rise as presently undecided students choose in the weeks ahead.

Thirty-four of the 100 already have chosen Norman as their destination.



—*Sooner* magazine

IRV TRACHTENBERG

The Baja Oklahoman is a publication of the OU Club of Austin, a non-profit organization of University of Oklahoma alumni and friends of the University in Austin and Central Texas • Members are encouraged to submit material for publication. • An application for club membership appears on the club's website. Membership is \$25 a year; \$35 for a family.

Club officers — 2010-11

President	Fred Dupy
Vice president	Dan Hodges
Secretary	(pending)
Treasurer	Jessica Benedict
Membership	Janet Atwood
Watch parties	Lee Lanham
Communications co-ord.	(pending)
Scholarship chair	Alisa Macy
Student recruitment chair	(vacant)

Club website:

<http://www.ouclubofaustin.com>

Webmaster: Craig Likes

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Norman magazine begins publication this month; it's available free online

A 66-page, four-color, slick *Norman* magazine began publication this month.

The inaugural issue features a cover story on Sherri Coale, OU's women's basketball coach.

The magazine will be published six times a year by *The Norman Transcript* and will be available at no cost at various sites in Norman, Moore and Noble.

It's also available free on the web, at: www.normanmagazine.com

Big 12 football budget figures released

Revenues and expenses found to range widely

Figures for football revenue generated by Big 12 schools were revealed recently in *The Tulsa World*. The figures show a wide range of income and of money spent on the sport.

The *World* reported that revenue ranged from Texas' \$93.9 million in revenue to Baylor's \$14.3 million. Put another way, Bevo takes in more than six times the money that the Bears earn.

Oklahoma ranked second in the conference, at \$58.1 million of earnings.

Figures were for the 2009 season and were taken from data provided by the U.S. Dept. of Education and the Equity in Athletics Disclosure Act.

Expenses for the '09 season ranged from Texas \$25.1 million to Kansas St.'s \$11.2 million.

Here's how the figures lined up, showing millions of dollars:

	Revenue	Expenses
Texas	93.1	25.1
Oklahoma	58.1	20.1
Texas A&M	41.1	16.6
Oklahoma St.	32.8	15.5
Texas Tech	26.2	14.7
Missouri	25.4	13.8
Iowa St.	20.0	13.4
Kansas	17.9	16.3
Kansas St.	17.6	11.2
Baylor	14.3	12.4

Texas kickoff at 11 a.m. For the fourth time in the last 10 years, the Oklahoma-Texas game will have a morning kickoff.

The game will be aired on ABC.

Three other games' kickoff times were announced earlier, all home games beginning at 7 p.m.: Tulsa, Missouri and Iowa St.

OU athletics grade high Each year the National Assn. of Collegiate Directors, Learfield Sports and *USA Today* rank the nation's college sports programs, determining their levels of accomplishment.

This year, OU received its highest rank ever, 10th nationally. Stanford was named the most successful pro-

Sports notes

gram. The Sooners were second in the Big 12 behind Texas A&M, which finished eighth nationally.

Other Big 12 schools, in order, were Texas, OSU, Baylor, Missouri, Tech, Kansas St., Iowa St. and Kansas.

More I-35 work in Norman Oklahoma highway officials have announced plans to widen I-35 in Norman from the river to a few hundred feet past Main St.

Just when the work will begin is unclear but it probably won't be this fall.

A public hearing on the project was held last month, and public comment was accepted through July 6.

Planned are the addition of one lane in each direction, plus interchanges at Main and Lindsey streets and a partial cloverleaf exchange at Hwy. 9.

The last couple of years, the state did similar work along a five-mile stretch from just north of Main towards Oklahoma City.

2011 football games rated Big 12 Minus 2 football teams will play 75 games this year — 30 against non-league foes plus 45 conference games.

Daily Oklahoman sportswriter Barry Tramel ranked the games in order of importance to the coming season. He figures the Bedlam game at Stillwater will be the top game. Ranked no. 75 is the Texas State at Texas Tech game.

Five of the top 12 games involve OU — OSU (1), Florida St. (2), Texas (5), Texas A&M (9) and Missouri (12).

The rest of OU's games and their rank: Kansas St. (26), Baylor (30), Kansas (52), Texas Tech (53), Tulsa (61), Iowa St. (66) and Ball St. (72).

State hall of fame and OU Two of the top 10 items in the Oklahoma Sports Hall of Fame note the deeds of two OU athletes.

That's according to *Daily Oklahoman* sportswriter Ed Godfrey, who recently

rated the most interesting things on display at the Oklahoma City museum. Among the top 10 he listed were former Sooner running back Steve Owens' 1969 Heisman Trophy and track star and later OU coach John Jacobs' letter sweater.

Jim Thorpe's Olympics medals were named the No. 1 items of interest.

Also cited were OSU football star Bob Fenimore's helmet and jersey, rodeo superstar Jim Shoulders' spurs, boxer Sean O'Grady's championship belts, pitcher Warren Spahn's glove, golfer Susie Maxwell Berning's putter, baseball star Pepper Martin's 1931 World Series jacket and spikes and OSU basketball coach Eddie Sutton's two Final Four rings.

Switzer the winemaker Barry Switzer, the former OU football coach, who has enjoyed referring to himself as the son of a bootlegger, has followed in Daddy's footsteps.

Well, sort of.

Switzer is playing it straight, actually. He recently established Switzer Family Vineyards in California's Napa Valley wine country.

A wine tasting event last month at Benvenuti's in Norman was the formal opening of the business.

The Switzer wines are being distributed by National Republic, whose vice-president, Jeff Coyle, is the son of two-time OU all-Big Eight end Ross Coyle (1957-58).

The wine is being marketed in Oklahoma and Texas but there have been a sizeable order from Iowa and inquiries from Nebraska outlets.

Football broadcast team set The retirement of longtime radio voice Bob Barry Sr. has required changes on the OU football broadcast team.

The latest of these is the addition of Tulsa sportscaster Chris Plank as sideline reporter.

He joins first-year play-by-play announcer Toby Rowland and analyst Merv Johnson, who will be in his 13th season behind the microphone.

OU Club of Austin
1905 Shadow Brook Circle
Round Rock TX 78681

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Austin Sooner makes \$1 million bequest to OU

Chris Brown, a 1971 graduate of the University of Oklahoma, who has lived in Austin a number of years, recently was cited for his most recent gift to OU.

Brown has made arrangements for the University to receive an estimated \$1 million from his estate. His gift is designed to provide further beautification

of the campus.

"I had such a good experience attending and working at OU that I wanted to repay that in some fashion," Brown told the OU Foundation.

"I always thought being in an attractive setting enhanced the academic experience; it made learning easier and

more exciting," he said.

Brown said he has taken particular pleasure from the Van Vleet (south) Oval.

He is the subject of an article in the current issue of *Priority*, publication of the OU Foundation.

Brown also has established the Louise L. Brown Scholarship, in memory of his mother, to benefit students from Ardmore High School.

And he has made contributions to the President's Associates, the library and in support of the reforestation campaign.

He told the Foundation that he lives on the top floor of a 10-story building in downtown Austin. "So every OU-Texas game week, I place my OU flag in my window; it's very visible from the street. No one has ever said a thing."

Calendar of events

Event/(TV channel)	Day/date	Time	Where
Pool party	Aug. 6	11 a.m.--	1905 Shadow Brook Circle
	Saturday	4 p.m.	Round Rock
Pre-season kickoff dinner	Sept. 1	TBA	TBA
	Thurs.		
Season opening football game: Tulsa @ OU	Sept. 3	7 p.m.	Owen Field
	Sat.		Norman



CLUB OF AUSTIN

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Work No. _____

E-mail address _____ Fax _____

Areas of interest _____

Membership dues: \$25 a year • \$35 for a family NEW RENEWAL

O.U. Club of Austin • 1905 Shadow Brook Circle • Round Rock, TX 78681